

MOTHER'S PRIDE, A PRESCHOOL WHERE

## Love Blossoms

Mother's Pride is a labour of love.

Love is what founded the school.

Love is what made it grow, what keeps it going.

Love is what we give and what we get in return.

Welcome to the most loved preschool.

In here, whatever be the season, you will find  
love in full bloom.



### BUILDING SOUND FOUNDATION FOR LIFE.

At Mother's Pride, we believe that preschool years are the most important years of children's growth and development. Therefore, we ensure the all-round growth of children by building sound foundation for life, with giving equal emphasis to social, emotional, and physical development.

MEET THE VISIONARY WHO FOUNDED THE

## Castle of Love

Dear Parents,

Today, when I think about Mother's Pride, I think about the 20 years of immense love and care for children. At Mother's Pride, we carry our little ones to a world where everything comes out of a fairy-tale, where they begin their wonderful journey of learning, and above all, where love flows in the air.

Indeed, childhood is the most important period of an individual's life. It is that time of life which decides how wonderful the future is going to be for our little ones. Therefore, we offer our children an environment that is warm, friendly and colourful, and suffused with love. It is our belief that anyone who has learnt the value of love will grow up to be a balanced, successful individual. I invite you and your little one to Mother's Pride. It is probably the best gift you can offer your child.



Sudha Gupta

Chairperson,  
Mother's Pride

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#### ABOUT THE CHAIRPERSON

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Chairperson of Mother's Pride and Presidium, Sudha Gupta is a regular columnist with leading publications, and has authored several books on parenting and early education. Her articles on parenting have appeared in The Times of India, Hindustan Times and India Today, and her programmes have been aired on radio and television channels. She was awarded with Emerging India Award 2007 for 'The Most Promising Enterprise of The Year', organized by CNBC and rated by CRISIL. She is also the recipient of the 'Golden Peacock' award and 'Outstanding Woman Entrepreneur of the Year 2007-2008' award by FICCI. Her latest feather in her cap is a Jury Choice Award at World Education Summit '12 for the Best Teachers' Training Provider. A firm believer of transformation in education, her ultimate goal is to turn every child into a leader of tomorrow.



Mrs. Sudha Gupta receiving 'The Most Promising Enterprise of The Year' award from the hon'ble Prime Minister Dr. Manmohan Singh and the former Chief Minister of Maharashtra, the late Mr. Vilas Rao Deshmukh.

  
2009  
at Mumbai / India

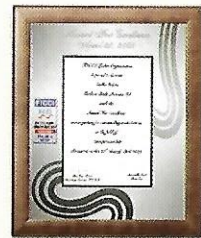
LOVE BLOSSOMS HERE.

# Achievements

BLOSSOM HERE TOO.

The grand jury at Word Education Summit honoured Presidium schools by choosing it as the No. 1 Teachers' Training Provider in India.

  
2009  
at New Delhi / India



  
2007  
at New Delhi / India

FICCI honoured Mrs. Sudha Gupta 'Outstanding Woman Entrepreneur' award for 2007-2008, presented to her by Mrs. Sheila Dixit, hon'ble Chief Minister of Delhi, and the late Mr. Yash Chopra, a renowned filmmaker.



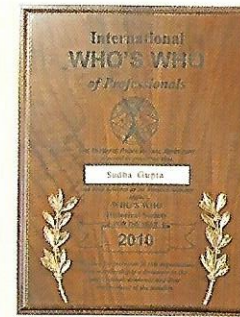
2010  
at London / England

Mrs. Sudha Gupta received the Golden Peacock award for 'Excellence in Corporate Governance' from the hon'ble former Prime Minister of Sweden, Dr. Ola Ullsten.

International Who's Who Historical Society, which confers memberships to professionals from across the world, honoured Mrs. Sudha Gupta with an award.



2010  
at London / England



2011  
at Cannes / France



Mother's Pride won the Gold Lion in Design at the Cannes Lions International Festival of Creativity 2011 for its brochure Love Blossoms Here.

Over the years, Mother's Pride, Presidium and Mrs. Sudha Gupta have won many renowned awards, both national and international. The awards mark the many milestones the Mother's Pride has crossed, and are testimonies of its commitment to excellence.



2012  
at New York / USA



Out of the Box won Silver Award at One Show Design 2012, the Oscars of advertising & design, for creating the corporate identity of the offshoots of the Marvel Group.



2010  
at New York / USA



Presidium 'Bedsheets Campaign' won a One Show Design Pencil. It is considered to be the Oscars of advertising communication.

THE BLOSSOMING OF  
*Parenthood*

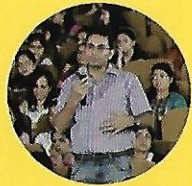


Parenting is not just about raising children,  
it is also about raising parents. ”



Sudha Gupta  
Chairperson,  
Mother's Pride  
and  
Parenting Expert

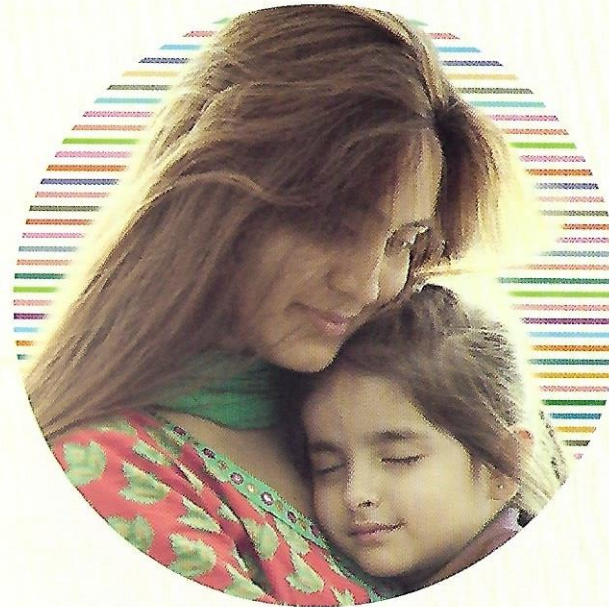
Positive parenting is an initiative to raise our children to have a profound effect on the future of humanity. Positive Parenting gives children the best of everything, including parents who are simply the greatest.



Many parents have publicly declared after attending the seminar how it has been a transformative experience. Thousands of parents have benefited from the seminars, especially conducted by Mrs. Sudha Gupta herself, and through them transforming thousands of children.

THE GARDENERS WHO HELP LOVE BLOSSOM:

*Our Teachers*



AT MOTHER'S PRIDE, OUR TEACHERS ARE AVID LEARNERS TOO. THEY RECEIVE CONTINUOUS TRAINING THAT MAKES THEM SKILLED IN CHILDCARE. THEY LISTEN, TELL STORIES, PLAY WITH THE LITTLE ONES, AND LAUGH AND CRY WITH THEM. HERE, EVERY TEACHER IS PART FRIEND, PART MENTOR AND ALL LOVE.



With a workforce of 2000 highly professional teachers, along with quality managers, academic heads and administrators, Mother's Pride provides children the opportunity to learn and grow, in an environment of love and care.



At Mother's Pride, we have introduced our tiny-tots to our own curriculum books. These books are filled with delightful activities and colourful illustrations, created to make learning a fascinating and wholesome experience.

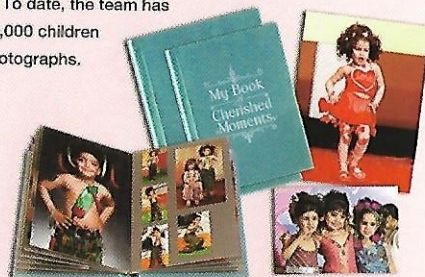
We also provide our little ones a wonderful set of rhyme books that makes learning fun-filled and delightful.

THE MOTHER'S PRIDE  
*Curriculum Books and Rhyme Books*



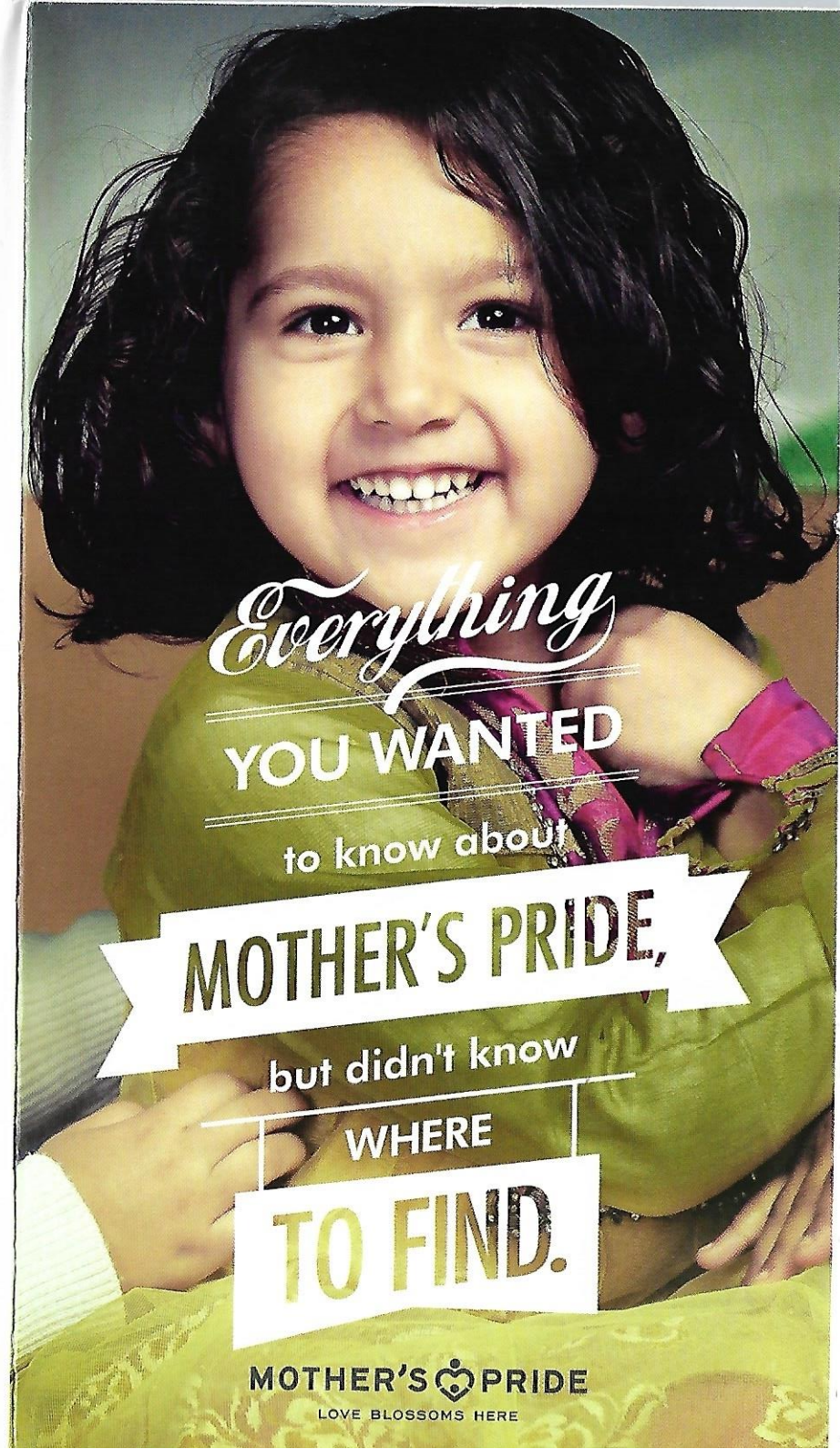
*Memories*  
BLOSSOM HERE, TOO.

It is said that a picture is worth a thousand words. With a team of 80 professionals including photographers, videographers and editors, Hocus Pocus records the milestones in the children's growing up years. To date, the team has created albums for more than 1,20,000 children that have more than two million photographs.



KIDS GALLERY - CAPTURING LOVE WITH EACH CLICK

At Mother's Pride, we believe that pictures capture the childhood period of one's life, forever. Therefore, we have created an online archive of our little one's most lovable moments. Perhaps, it is the world's biggest kids gallery with more than 1.5 million pictures of children.



*Everything*

YOU WANTED

to know about

**MOTHER'S PRIDE,**

but didn't know

WHERE

**TO FIND.**

MOTHER'S PRIDE  
LOVE BLOSSOMS HERE

THE ACTIVITIES THAT SPREAD  
*Love and Learning*



STAGE EXPOSURE



CIRCLE TIME



PUZZLE SOLVING  
& BUILDING TOWERS



RHYMES & SONGS



PRETEND PLAY  
& ROLE PLAY



DRAWING, COLOURING  
& CRAFT WORK



DANCE & AEROBICS



STORYTELLING



PUPPET PLAY



CLAY MOULDING



PICNICS & EXCURSIONS



NATURE WALK



LOVE BLOSSOMS HERE.  
SO DO



*Events and Celebrations*



We believe in making our little geniuses 'Think Big'. Hence, each little event of life is celebrated with grandeur so as to provide opportunities to these aspiring tiny tots to perform before large audiences and give you moments of pride as parents.



ANNUAL FEST

BIRTHDAY CELEBRATIONS

GRANDPARENTS' DAY

SPORTS DAY

FESTIVAL CELEBRATIONS

FAREWELL PARTY

OCCASIONS LIKE INDEPENDENCE DAY, ENVIRONMENT DAY, ETC.

SPECIAL VISITS TO EMINENT PERSONALITIES LIKE THE PRESIDENT,  
THE PRIME MINISTER, ETC.

